



**RADIO FRANCE INTERNATIONALE**

**radiofranceinternationale**

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Pierre René-Worms, Claude Verlon. Conception graphique Harold Peiffer.



# 46 million listeners around the world



## ► 20 languages

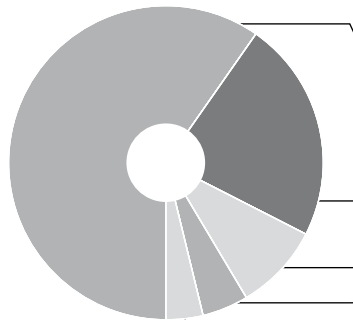
Albanian, German, English, Arabic, Bulgarian, Cambodian, Chinese, Spanish, French, Hausa, Serbian and Croatian languages, Lao, Persian, Polish, Portuguese, Brazilian Portuguese, Romanian, Russian, Turkish, Vietnamese.

## ■ RFI produces and broadcasts 393 hours per week

in French and foreign languages, and 60 news bulletins in French every day. RFI subsidiaries broadcast 443 hours per week.

## ■ The world's N°1 FM network: 170 transmitters in 74 countries.

Short wave, medium wave, cable and Internet, 30 satellites covering five continents, 580 partner radio stations in 125 countries.



## ► 46 million regular listeners

Geographical breakdown of the RFI Group's global radio audience (in millions of listeners)

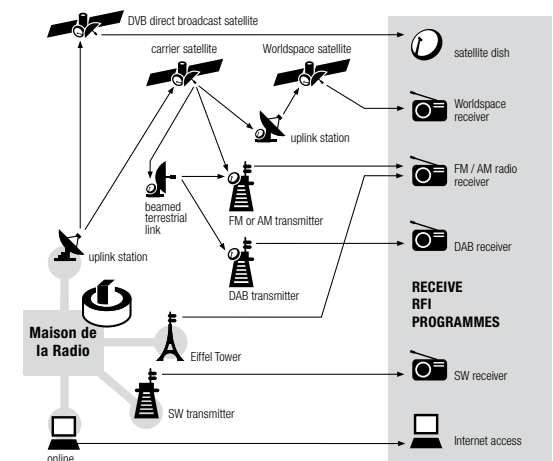
Africa	27,5
The Middle East and the Maghreb	10,5
The Americas	4,2
Europe	2,2
The Asia-Pacific region	1,7

32 million visits to the group's website

## ► 1,036 collaborators including 875 tenured staff

Journalists	465
Administrative, technical, and production staff	206
Managers	365

A network of 600 correspondents



**RFI** is a public service radio station that goes out to populations and communities throughout the world. It is France's leading international news broadcaster.

## 8 hubs and 3 services

to bring listeners around the world the widest possible range of programming.

### ► Themes and regions

- Africa
- International
- Europe
- France
- Sports
- Culture
- Business
- Science



The RFI structure has been transformed into eight new hubs, with staff in different departments producing news and features using text, sound and photos.



### ► Africa

RFI's around-the-clock broadcasts in French include 11 hours of programming specifically focused on Africa.

The 12 daily news bulletins give comprehensive coverage to events in West and Central Africa.

RFI prioritises reporting from the field and programming is aimed at attracting new audiences, especially women and younger listeners. RFI also broadcasts to Africa in English, Portuguese and Hausa.

Programmes in French and 19 foreign languages are produced by its staff in Paris and its subsidiaries abroad.

It has a unique network of correspondents.



### ► World

The World Service constantly updates its output. It brings listeners international news from a French viewpoint and provides a link with France for those who are far from home, or are unfamiliar with the country.

In Paris, on FM, the service provides a summary of RFI broadcasts, including programmes from the Africa Service.

Since Spring 2008, the service has been participating in Euranet, the leading European radio network. It broadcasts to Europe, the Middle East, Asia, and the Americas.



### ► Multimedia

Web production and broadcasting are now separate. The radio desks are solely responsible for producing radio and multimedia content. The Internet editors put content on line, add photos and sound, and do indexing and layout.

[www.rfi.fr](http://www.rfi.fr): another way of discovering the RFI view of the world - in French and foreign languages.

## ■ RFI subsidiaries abroad

■ **Monte Carlo Doualiya** has been broadcasting 17½ hours a day in Arabic, and is increasing its programming to 22 hours. With a network of 50 correspondents in more than 30 countries, it broadcasts 33 news bulletins every day.



■ **RFI Romania** is on the air non-stop in Romanian and French. It broadcasts local news handled by the Bucharest desk and international news dealt with by the Romanian desk in Paris.

■ **Beta RFI** is the only international radio station with its own frequency in Belgrade. It is a subsidiary of RFI and the press agency Beta, recognised for its independence. It broadcasts 12 hours per day in Serbian.



■ **RFI Bulgaria** mainly broadcasts European and international news. It is one of RFI's oldest subsidiaries.

■ **Aeriel Hungary** came on the air in 1999. It broadcasts 12 hours of programmes per day produced by RFI and 12 hours in English, produced by the BBC.

■ **Europa Lisboa** broadcasts 14 hours of programmes produced locally and in collaboration with RFI's Portuguese-language desk in Paris.

■ **RFI Deutschland** broadcasts 16½ hours of programmes in English, two hours in German, and 5½ hours in French. It works in partnership with the BBC.



## ■ Bureaux abroad

There are 10 bureaux abroad: in Abidjan, Beirut, Dakar, Jerusalem, Johannesburg, Cairo, Moscow, Washington, and Yaoundé.

## ■ More from RFI

■ **RFI discovers fresh talent.** Each year, seven prizes are awarded: the RFI Discovery Prize, the RFI Dance Prize, and the RFI World Witness Prize.

■ **RFI partners major events** in France and abroad.

■ **RFI produces** CDs and books about news and events.

■ **RFI listens** to its audiences via its mediator and its public relations service.

■ **RFI teaches** radio skills via its Talent+ training service.

■ **RFI promotes the French language** with programmes like *Journal en français facile* or *La danse des mots*, and its language courses on the Internet.

■ **RFI innovates** with its data base about French and francophone music.

■ **RFI distributes programmes** to its media partners.

